

Maragno Advogados



# WHY WE STAND APART WHAT IS SAID ABOUT US:

*"I've worked intensely with Paula Maragno on several Vallée projects. She is a unique professional, highly competent, dedicated, fast and accurate in her analyses, decisions and actions. Paula is my reference in negotiations and quality delivery. With her professionalism I've closed the biggest and best contracts of my career. I am very comfortable recommending her in any situation and specially in complex contract negotiations."*

**João Marcelo de Castro Gomes, Presidente at Kemin Industries, ex New Business Director at Vallée S.A.**

*"I am a client and fortunate to receive assistance from Dr. Paula and all of her brilliant staff in a variety of legal areas. Daily, I am surprised by the detailed, prompt, and very diligent support of all of Maragno's staff. I consider them to be great. Business Partners, whose service is extremely humane, personalized and efficient, as well as showing an attitude of caring about the good progress of the business, in order to mitigate risks and ensure maximum profitability. I am grateful and recommend your services with confidence, aiming that other executives and companies can benefit from the excellence of Maragno Associated lawyers! "*

**Rafael Ramos Gimenez, ex-CFO at Holiday Inn Parque Anhembi, Intercontinental Hotels Group – IHG and Controlling Manager at Malai Manso Resort Yatch Convention & Spa.**

*"I recommend Paula, not only for the successful projects in which we've worked together while representing different clients and interests, but also for her outstanding technical competence and ethical stance in her various roles: as AlmapBBDO's legal manager, founding partner and leader, at Maragno Advogados, and as a brilliant doctorates student (already concluded) in Constitutional Law at the University of São Paulo "*

**Rogério Varga, Legal Director at Audi do Brasil, ex Legal Director at Volkswagen do Brasil**

*"Dr. Paula and her team offer unique, content-tailored, humanized advocacy work. When passion for what you do meets professional competence based on the kind of look that sees the soul of the people involved, it produces a brilliant result that thrills and build loyalty among clients and partners. Dr. Paula, keep innovating and breaking paradigms of the boundaries between the human and the scientific! Congratulations for your work!!!"*

**Álvaro Masson, Managing Director at Alma Gestão, Consultoria e Corretora de Seguros.**

*"I'm a happy client of Dr. Paula Maragno and her team, also formed by Sthefanni Ganam and Rosana Pelliciari (...). Since the beginning of our partnership (I do feel we're partners!) and interactions, I've observed consistency of various attitudes and ways of working that are valuable to me: detailed and careful analysis, commercial assessment of proposals, research on companies in negotiation processes, deep technical knowledge, comprehensive knowledge of various segments, personalized and human service, among others. In addition, during any dealings, they give me a lot of reassurance, which guarantees excellent results! All this is due to their extensive experience and continuous studying and researching! I always recommend them with great confidence. Best wishes!"*

**Leandra Gallo, General Manager at Atlantica Hotels**





## OUR PILLARS:

✦ WE ARE **THOROUGH** AND **TECHNICAL** IN OUR DECISIONS.

✦ WE ARE **ATTENTIVE**, **AGILE** AND **RESOLUTE**.

✦ WE ARE **SENSITIVE** AND **SKILLED** AT **CONCILIATION** AND **NEGOTIATION**.

✦ WE ARE **TOTALLY FOCUSED ON PRACTICAL, ECONOMICAL AND COMMERCIALY INTERESTING** SOLUTIONS FOR YOU AND YOUR COMPANY, WITHIN A **360° VIEW** OF YOUR BUSINESS, TO **SOLVE YOUR PROBLEMS**.

- ✦ CIVIL AND BUSINESS LAW
- ✦ CONSUMER LAW
- ✦ LABOR LAW
- ✦ TAX LAW
- ✦ PRIVACY LAW AND DATA PROTECTION
- ✦ CIVIL AND COMMERCIAL LITIGATION
- ✦ LABOR LITIGATION
- ✦ TAX LITIGATION
- ✦ REAL ESTATE LAW
- ✦ CORPORATE LAW AND CONTRACTS
- ✦ FRANCHISING
- ✦ INTELLECTUAL PROPERTY
- ✦ FAMILY LAW AND SUCCESSION LAW
- ✦ PROPERTY AND SUCCESSION PLANNING

## OUR AREAS OF PRACTICE:



# WHO WE ARE:

## PAULA DE MARAGNO, LLB

PhD at Law from the University of São Paulo – USP. Lawyer. Graduated at Law from Pontificia Universidade Católica in São Paulo, PUC/SP. Member of the Brazilian Bar Association since 1998. Effective member at the Instituto dos Advogados de São Paulo – IASP. Member of the international network of legal service providers LEGALWEST.

**Professional Experience:** Founding Partner of Maragno Advogados. Former legal Manager of Almap BBDO and HQ do Brasil (currently Regus do Brasil). Former Associate Lawyer at Noronha Advogados in São Paulo and London, UK. Former legal clerk at Credit Suisse Hedging-Griffo's Legal Department.

## RENATA PENNA, ML

Graduated at Law from FMU, São Paulo. Lawyer, joining the Brazilian Bar Association in 2011. Postgraduate in Civil and Consumer from EPD – Escola Paulista de Direito. **Professional Experience:** Oliveira Moraes Advogados.

## JÚLIA OLIVEIRA, BL

Graduated in Law from Universidade Presbiteriana Mackenzie. Lawyer. Member of the Bar Association since 2022. **Professional Experience:** Esdras Soares Advogados and Itaú Unibanco S.A.

## JUSCELINO BRANCO MOREIRA, BL

Graduated at Law from Pontificia Universidade Católica in São Paulo, PUC/SP. Lawyer, joining the Brazilian Bar Association in 1985. Graduated in Business Administration from Mackenzie Presbyterian University. Master in Marketing from Escola de Propaganda e Marketing – ESPM. Member of the international network of legal service providers LEGALWEST. **Professional Experience:** Engler Advogados.

# QUEM SOMOS:

## JOÃO HENRIQUE MARQUES, ML

Graduated in Law from FMU. Lawyer, joining the Brazilian Bar Association in 2007. Specializing in Tax Law from Pontificia Univercidade Católica. Specializing in Labor Law and Labor Process Law from Pontificia Univercidade Católica. Specializing in Social Security Law from Escola Paulista de Direito. Specializing in Sports Law from the Instituto Brasileiro de Direito Desportivo – IBDD. **Professional Experience:** Internal Lawyer at Banco Itaú-Unibanco, Trigueiro Fontes Advogados, Menezes and Lopes Advogados and Leite de Barros Zanin Advogados.

## JEFFERSON COSTA, ML

Graduated in Law from FMU. Lawyer. Member of the Bar Association since 2001. Postgraduate in Labor Law at FMU.

**Professional Experience:** Varalli e Costa Advogados, Passerine Advogados and J. Nassif Mendes Junior Advogados Associados.

## ROSÂNGELA KAYAYAN MONTAGNINI, ML

Graduated in Law from FMU. Joining the Bar Association in 1992. Postgraduate in Business Law at PUC/SP.

**Professional Experience:** Miguel Neto Advogados (Associate Lawyer, acting in the Departmente of Corporate Law) and Abreu Jr. Advogados (partner and coordinator of the Departmente of Corporate and Advisory Law).

## DAVID CARDOSO (MARAGNO ADVOGADOS LISBON) , ML

Graduated in Law from the Modern University of Lisbon. Master in Business Law from ISCTE – University Institute of Lisbon. Lawyer. Member of the Portuguese Bar Association member since 2005. Application process under way at the Angolan Bar Association. Registered Lawyer at the Community Institute of Trademarks and Designs. Associated with APDI – Portuguese Intellectual Property Association. **Professional Experience:** Founder of LEGALWEST, with main office in Lisbon. He is diretor of the Legal departmente of ECE Footwear Company Europe Ltda. Former Director of Lucidus Publicações Ltda.

## OUR CLIENTS:





## WHERE ARE WE:

MARAGNO ADVOGADOS – SÃO PAULO/SP – BRAZIL  
PAULA DE MARAGNO, LLB

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